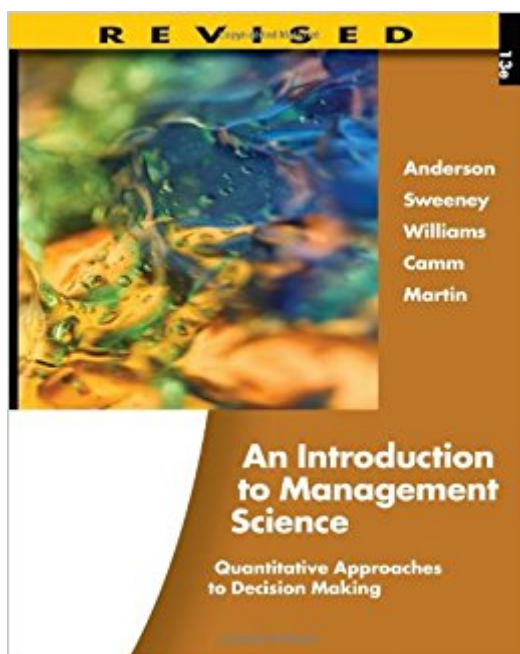The book was found

An Introduction To Management Science: Quantitative Approaches To Decision Making, Revised (with Microsoft Project And Printed Access Card)

Synopsis

Gain a sound conceptual understanding of the role that management science plays in the decision-making process with the latest edition of the book that has defined today's management science course: Anderson/Sweeney/Williams/Camm/Martin's AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING, REVISED 13th Edition. The trusted market leader for more than two decades, the new edition now prepares readers for success with the latest developments in Microsoft Office Excel 2010, including data sets, applications and screen visuals throughout that reflect Excel 2010. Readers learn from the book's proven applications-oriented approach, powerful examples, and problem-scenario approach that introduces each quantitative technique within an applications setting. Readers can get a copy of LINGO software and Excel add-ins with the book's online content. A copy of the popular Microsoft Project Professional 2010 accompanies the book on CD.

Book Information

Hardcover: 896 pages

Publisher: South-Western; 13th edition (March 4, 2011)

Language: English

ISBN-10: 1111532222

ISBN-13: 978-1111532222

Product Dimensions: 10.1 x 8.1 x 1.6 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars   23 customer reviews

Best Sellers Rank: #23,285 in Books (See Top 100 in Books)   #23 inÃ Â Books > Business & Money > Processes & Infrastructure > Operations Research   #26 inÃ Â Books > Business & Money > Management & Leadership > Management Science   #46 inÃ Â Books > Business & Money > Management & Leadership > Project Management

Customer Reviews

Dr. David R. Anderson is a textbook author and Professor Emeritus of Quantitative Analysis in the College of Business Administration at the University of Cincinnati. He has served as head of the Department of Quantitative Analysis and Operations Management and as Associate Dean of the College of Business Administration. He was also coordinator of the College's first Executive Program. In addition to introductory statistics for business students, Dr. Anderson has taught graduate-level courses in regression analysis, multivariate analysis, and management science. He

also has taught statistical courses at the Department of Labor in Washington, D.C. Professor Anderson has received numerous honors for excellence in teaching and service to student organizations. He is the coauthor of ten textbooks related to decision sciences and actively consults with businesses in the areas of sampling and statistical methods. Born in Grand Forks, North Dakota, he earned his BS, MS, and PhD degrees from Purdue University.Dr. Dennis J. Sweeney is a leading textbook author, Professor Emeritus of Quantitative Analysis, and founder of the Center for Productivity Improvement at the University of Cincinnati. He also served five years as head of the Department of Quantitative Analysis and four years as Associate Dean of the College of Business Administration. In addition, Dr. Sweeney has worked in the management science group at Procter & Gamble and has been a visiting professor at Duke University. Dr. Sweeney has published more than 30 articles in the area of management science and statistics. The National Science Foundation, IBM, Procter & Gamble, Federated Department Stores, Kroger, and Cincinnati Gas & Electric have funded his research, which has been published in Management Science, Operations Research, Mathematical Programming, Decision Sciences, and other respected journals. Dr. Sweeney is the co-author of ten textbooks in the areas of statistics, management science, linear programming, and production and operations management. Born in Des Moines, Iowa, he earned a B.S. degree from Drake University, graduating summa cum laude. He received his M.B.A. and D.B.A. degrees from Indiana University, where he was an NDEA Fellow.Dr. Thomas A. Williams is a well respected textbook author and Professor Emeritus of Management Science in the College of Business at Rochester Institute of Technology, where he was the first chairman of the Decision Sciences Department. He taught courses in management science and statistics, as well as graduate courses in regression and decision analysis. Before joining the College of Business at RIT, Dr. Williams served for seven years as a faculty member in the College of Business Administration at the University of Cincinnati, where he developed the undergraduate program in Information Systems and served as its coordinator. The co-author of 11 leading textbooks in the areas of management science, statistics, production and operations management, and mathematics, Dr. Williams has been a consultant for numerous Fortune 500 companies and has worked on projects ranging from the use of data analysis to the development of large-scale regression models. He earned his B.S. degree at Clarkson University and completed his graduate work at Rensselaer Polytechnic Institute, where he received his M.S. and Ph.D. degrees.Jeffrey D. Camm is the Inmar Presidential Chair and Associate Dean of Analytics in the School of Business at Wake Forest University. Born in Cincinnati, Ohio, he holds a B.S. from Xavier University in Ohio, and a Ph.D. from Clemson University. Prior to joining the faculty at Wake Forest, he served on the faculty of the

University of Cincinnati. He has also been a visiting scholar at Stanford University and a visiting professor of business administration at the Tuck School of Business at Dartmouth College. Dr. Camm has published more than 30 papers in the general area of optimization applied to problems in operations management and marketing. He has published his research in Science, Management Science, Operations Research, Interfaces, and other professional journals. Dr. Camm was named the Dornoff Fellow of Teaching Excellence at the University of Cincinnati and he was the 2006 recipient of the INFORMS Prize for the Teaching of Operations Research Practice. A firm believer in practicing what he preaches, he has served as an operations research consultant to numerous companies and government agencies. From 2005 to 2010 he served as editor-in-chief of Interfaces and has also served on the editorial board of INFORMS Transactions on Education.Dr. Kipp Martin is Professor of Operations Research and Computing Technology at the Graduate School of Business, University of Chicago. Born in St. Bernard, Ohio, he earned a B.A. in Mathematics, an MBA, and a Ph.D. in Management Science from the University of Cincinnati. While at the University of Chicago, Professor Martin has taught courses in Management Science, Operations Management, Business Mathematics, and Information Systems. Research interests include incorporating Web technologies such as XML, XSLT, XQuery, and Web Services into the mathematical modeling process; the theory of how to construct good mixed integer linear programming models; symbolic optimization; polyhedral combinatorics; methods for large scale optimization; bundle pricing models; computing technology and database theory. Dr. Martin has published in INFORMS Journal of Computing, Management Science, Mathematical Programming, Operations Research, The Journal of Accounting Research, and other professional journals. He is also the author of The Essential Guide to Internet Business Technology (with Gail Honda) and Large Scale Linear and Integer Optimization.

This course requires a lot of time and thinking, but the book is excellent in its approach to walking you through the problems and when to use certain models. Of all the courses I've taken online, this is the first time I can honestly say that the book alone is sufficient for learning. I haven't needed a tutor or the need to purchase online access codes (a pox on McGraw-Hill for their charades) because this book is great! Thank you, Mr. Anderson, for doing what is rarely done in the world of text books--you've made the material understandable.

This book (An Introduction to Management Science: Quantitative Approaches to Decision Making, Revised (with Microsoft Project and Printed Access Card) 13th Edition) was purchased for a class

and has been exactly what I expected. It came and was in great condition. It came fast and has been just what I expected and needed.

I recommend this textbook for those who are just beginning management science (also known as Operational Research) and for those in upper-level courses who are not fortunate enough to have this book as the classroom text. I have recommended it to many upper-level engineering students who have textbooks that are almost impossible to navigate. They have all found that this is the way this subject should be taught.

Not a terrible read, some great information necessary for class and overall not difficult to understand. Easy to follow and helpful as a guide during class discussions

This booked arrived promptly and is in the same condition as described.

You wrote the book s good, but the condition of the book is Acceptable !!!

The book was clean and had all of the necessary components. Renting is the best option for a student on a budget.

Purchased for a class. Hate the book (because the class was hard), but it served it's purpose.

An Introduction to Management Science: Quantitative Approaches to Decision Making, Revised (with Microsoft Project and Printed Access Card) Essential Jazz (with CourseMate Printed Access Card and Download Card for 2-CD Set Printed Access Card) An Introduction to Management Science: Quantitative Approaches to Decision Making Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Understanding ICD-10-CM and ICD-10-PCS: A Worktext (with Cengage EncoderPro.com Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Bundle: NUTR, 2nd + Online, 1 term (6 months) Printed Access Card + Diet and Wellness Plus, 1 term (6 months) Printed Access Card Bundle: M&B 3 + CourseMate, 1 term (6 months) Printed Access Card + LMS Integrated for ApliaÃ¢â Â¢, 1 term Printed Access Card

Microsoft Office Productivity Pack: Microsoft Excel, Microsoft Word, and Microsoft PowerPoint Soap Making: 365 Days of Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days Project Management: Secrets Successful Project Managers Already Know About: A Beginner's Guide to Project Management, nailing the interview, and essential skills to manage a project like a Pro Revised An Introduction to Project Management, Fourth Edition: With Brief Guides to Microsoft Project 2013 and AtTask Revised An Introduction to Project Management, Fifth Edition: With a Brief Guide to Microsoft Project Professional 2016 Information Technology Project Management, Revised (with Premium Online Content Printed Access Card) Agile Project Management: QuickStart Guide - The Simplified Beginners Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum) Microsoft Office 365 Home and Business | iPhone Microsoft Office 365 , Excel, Word, PowerPoint, OneNote, Outlook, Access, Project, Visio.: Desktop And iPhone Using Full Course An Introduction to Project Management, Fifth Edition: With a Brief Guide to Microsoft Project 2013 Bundle: New Perspectives Microsoft Office 365 & Office 2016: Introductory, Loose-leaf Version + SAM 365 & 2016 Assessments, Trainings, and Projects with 1 MindTap Reader Multi-Term Printed Access Card Bundle: New Perspectives Microsoft Office 365 & Excel 2016: Comprehensive, Loose-leaf Version + SAM 365 & 2016 Assessments, Trainings, and Projects with 1 MindTap Reader Multi-Term Printed Access Card